

RECRUITING A TEAM

HOW TO RECRUIT YOUR STEP UP WALK TEAM!

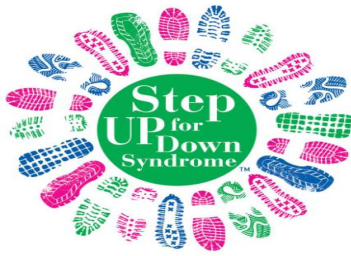
- 1) Start with people that are closest to you and then work out:
 - Family Members
 - Friends
 - Neighbors
 - Business Associates
 - Other in the community (your hairdresser, doctor, etc.)
- 2) Contact potential teammates in person or by Phone, if possible; e-mail and send letters if you can't reach an individual directly. Explain to them why the Step Up Walk is important to you, why you are involved and why you would like them to be involved.
- 3) Encourage your teammates to spread the word and invite others to join your team or to start one of their own.
- 4) When you have finished putting your team together, hold a team meeting to get everyone involved and excited. See how successful they have been collecting pledges and use the information provided to give them advice and encouragement.

When you ask people to join you, don't be deterred if you get a "no". On average, for every five "no" answers, you will get a "yes" – so keep asking.

HOW TO PROMOTE A LITTLE HEALTHY COMPETITION IN YOUR TEAM

- 1) Encourage walkers to raise at least \$250 each.
- 2) Use the incentive prize hierarchy to encourage walkers to raise money.
- 3) Make some of your own personal team incentives (2 movie passes, etc.) for the highest fundraiser.
- 4) Have a team name! It shows unity and interest – and is fun, too. Be a part of Troy's Boys and Girls, Carston's Cruisers, Peter's Pals, or Sarah's Super Walkers. Have your team members suggest a team name and vote on your favorite.
- 5) Incorporate pictures of your "Honored teammate" to help raise interest in your team. Make buttons for team members, add a picture to letters and thank you notes and make a poster for the day of your walk.

Above all, remember to follow-up – and have fun!



Greater Clear Lake Families Exploring Down Syndrome 2010 Step Up for Down Syndrome Walk

Join the Team Letter

(DATE)

(YOUR NAME / TEAM NAME)

(ADDRESS)

(CITY, STATE, ZIP)

Dear Friends,

I am excited about participating in the upcoming Step Up for Down Syndrome Walk benefiting the Greater Clear Lake Families Exploring Down Syndrome (GCLFEDS). I could really use your help! This is a great event that raises money to promote awareness for all individuals with Down syndrome. In addition, we raise money to support local services, education and advocacy efforts. The Step Up Walk will be held on October 16, 2010. It is a fun and heart-warming day with the walk itself, followed by food, fun, games and music. Come be a part of this great day and do your part to help promote awareness and acceptance of people with Down syndrome.

You can help by:

- Joining our team and making a contribution to the GCLFEDS
- Walking on our team and asking your friends, family or co-workers to support you (raise money and qualify for great prizes!)
- Forming your own walk team (become a team captain and inspire others to seek donations for the Step Up Walk.)
- Passing on the walk, but making a contribution to the GCLFEDS

Down syndrome is a chromosomal disorder that affects one in every 800 live births. It is one of the leading clinical causes of intellectual disability in the world. Individuals with Down syndrome are at higher risk for medical problems and language delays. Quality educational programs, along with a stimulating home environment and good medical care, enable individuals with Down syndrome to become contributing members of their families and communities.

Your support of (TEAM NAME) will help individuals with Down syndrome and their families. I hope you'll join our team. We've made it easy for you to join the team. Just visit www.clearlakeds.org and follow the Step Up for Down Syndrome Walk link or complete the attached form and return it to me by mail, fax or e-mail. We look forward to seeing you on October 16th.

Thank you for taking the time to read this letter.

Thank you,

(YOUR NAME)

(PHONE NUMBER)

(E-MAIL ADDRESS)



P.O. Box 891093 • Houston, TX 77289-1093

www.clearlakeds.org

(281)736-8008

GCLFEDS is a 501(c)(3) non-profit organization. All donations are tax-deductible.



FACT SHEET

What:

The Step Up for Down Syndrome Walk was developed to bring together a wide range of concerned individuals to reach out to friends, family and co-workers to promote awareness and inclusion for people with Down syndrome and to raise funds for local education and advocacy programs. This is the 1st annual walk for the Greater Clear Lake Families Exploring Down Syndrome.

Where:

Big League Dreams Sports Park – League City, Texas

When:

Throughout the month of October, National Down Syndrome Awareness Month, Step Up Walks will occur throughout the United States.

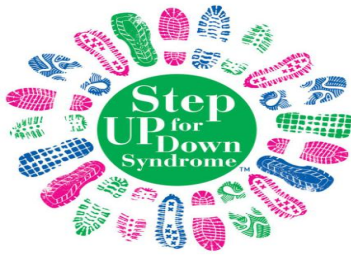
Our Walk will take place on Saturday, October 16, beginning at 9am.

Who:

Children, young adults and adults with Down syndrome, family members, friends, healthcare professionals, corporate teams and members of the community – bring a wagon or a stroller. All are welcome!

Why:

The Step Up for Down Syndrome Walk is a one-mile walk in which anyone can participate without special training. After the walk, you and your team will enjoy food and entertainment for everyone!



**Greater Clear Lake Families Exploring Down Syndrome
2010 Step Up for Down Syndrome Walk**

Team Participation Form

(TEAM NAME)

Participation Form 2010

(Please duplicate for each team member)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

- I want to join _____ Team.
I agree to pay the registration fee of \$_____
Please send me a copy of the Registration Form and Pledge Form
and I will get started!
- I cannot participate, please accept my donation of \$_____
- I'd like to form my own team.
I will contact Greater Clear Lake Families Exploring Down
Syndrome at www.GCLFEDS.org for further information on how
to register my team.

Please make checks payable to:
Greater Clear Lake Families Exploring Down Syndrome (GCLFEDS)
Please mail this form and your contribution to:
(YOUR NAME)
(ADDRESS)



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